

FOR IMMEDIATE RELEASE

For more information, please contact:

[insert your information here]

**[YOUR NAME] TO SPONSOR
'FISH LIPS FACE' PHOTO CONTEST FOR KIDS**

In conjunction with a national tour throughout 2004 by children's author Janan Cain, [your organization's name] will sponsor a "Fish Lips Face" photo contest from [launch date] to [conclusion date].

Kids are invited to imitate Mrs. Cain's own daughter, the model for the cover of "The Way I Feel," and make goofy faces for the camera at [insert times and dates for photography sessions]. The child with the best "fish face" (as determined by [insert your judging method]) will receive an autographed copy of "The Way I Feel" from Mrs. Cain's publisher, the Seattle-based Parenting Press. The winner will be announced [insert your choice of date]. Winning fish face photos from across the country will be displayed on the Parenting Press web site, www.ParentingPress.com.

For more information about the Fish Lips Face photo contest, please visit [insert your web site URL or physical address) or call [insert the name of your contact person and his/her telephone number].

For more information about "The Way I Feel" or Mrs. Cain, a Chicago-area mother of two young children, see www.ParentingPress.com/media/feel.html.

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